

Join Us for the
**Downtown
Turnaround
Summit**

**October 1, 2019
5pm
Yuba Sutter Arts
624 E Street
Marysville**



Downtown Turnaround Summit

After two years, Michele Reeves is returning to Marysville to help us launch our new Retail Window Improvement Program which will help downtown businesses increase sales and improve brand. She'll demonstrate proven techniques for increasing sales per square foot that are easy-to-implement and accessible for anyone interested in a more vibrant city center. And, we'll also be talking about our new parking study! Come learn how you can be involved in documenting parking demand and developing parking policy for downtown.

Presentation and discussion topics will include:

- The Three Ways to Make More Money in the Brick & Mortar Game
- Economic Stages of Downtown Improvement
- All Things Parking Study
- Meet Your Marysville Window Makeover Pilot Projects!

**Date: October 1, 2019 | Time: 5pm
Location: Yuba Sutter Arts | 624 E Street | Marysville**



Bio: Michele E. Reeves is an economic strategist with significant private sector experience revitalizing downtown districts. Michele founded Civilis Consultants to assist communities with mixed-use districts recognize and leverage their strengths, identify and accomplish economic development goals, and craft their unique, multi-faceted brands. Her qualifications derived from over 16 years of work in various facets of real estate and economic development including marketing and creating retail leasing plans. Come meet Michele!